

Outcome: Students will write effectively and responsibly in a variety of rhetorical situations.

Capability	1. Emerging	2. Developing	3. Proficient	4. Advanced	Score
1. Students will use a rhetorical strategy that considers the text's audience and purpose.	Displays a rhetorical strategy that shows minimal attention to audience and purpose.	Displays a rhetorical strategy that shows an elementary awareness of audience and purpose.	Displays a rhetorical strategy that shows clear consideration of audience and purpose.	Displays a rhetorical strategy that is fully calibrated for the audience and purpose.	
2. Students will develop a focused, arguable thesis.	Displays no thesis or a thesis that lacks focus.	Displays a thesis that loses focus on occasion or might state the obvious.	Displays an arguable thesis that is focused throughout the writing.	Displays a compelling thesis that is focused throughout the text.	
3. Students will support their thesis with credible, relevant evidence.	No evidence offered, except perhaps personal opinion.	Some evidence offered, but it might be questionable or off-topic.	Clear, credible evidence is offered throughout the paper for the claims.	Strong structure of support for the claims with the evidence incorporated smoothly into the work.	
4. Students will create a logical organizational structure that transitions smoothly from point to point.	Unclear organizational structure that lacks a logical order.	Clear organizational structure, but the pieces are not well tied together.	Logical organizational structure that clearly transitions between points.	Logical organizational structure that smoothly transitions between points and facilitates reader engagement.	
5. Students will write with clarity and will adhere to the conventions of style (e.g. grammar, citations, syntax, spelling, diction, and punctuation).	Writing shows multiple irregularities that distract the reader.	Writing has some irregularities that distract the reader.	Writing is relatively free of irregularities.	Writing adheres to proper conventions throughout, displaying a stylish grasp of language.	